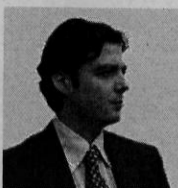


PERSONAL INFORMATION

**ALESSANDRO CINTI**



n. [Redacted]  
 + [Redacted]  
 [Redacted]

WORK EXPERIENCE

- Apr. 2021 – on going **RESEARCH FELLOW – (UNIVPM)**  
 Business or sector Healthcare Innovation: Network Platforms and ICT tools
- Sept 2020 – Mar 2021 **RESEARCH ASSIGNMENT – (UNIADRION)**  
 Business or sector Policy Innovation: Network Platforms and ICT tools
- 2018-2020 **BUSINESS ACCOUNTANT ASSISTANT – (STUDIO ASSOCIATO T&S)**  
 Business or sector Social Cooperatives; Public Local Authorities; SMEs
- 2004-2017 **MARKETING AND COMMUNICATION (ENDEMOL, IOL, SCALA)**  
 Business or sector Web Agency; Furniture; Theatre

EDUCATION AND TRAINING

- Nov 2018- on going **Ph.D. candidate – Management and Law**  
 Università Politecnica delle Marche – Department of Management  
 Thesis title: Dynamic Business Model Innovation to contrast Antibiotics Resistance
- Feb 2017- July 2018 **Master's degree – Economics and Management**  
 Università Politecnica delle Marche  
 Thesis title: CRM Systems: Make or Buy? Case study of Veeva (ICT company for healthcare sector)
- Feb 2017- July 2018 **First Degree – Marketing and Communication**  
 Università degli Studi di Macerata  
 Thesis title: Transactional analysis of diary dialogues

PERSONAL SKILLS

Mother tongue Italiano

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	B2	B2	C1
Replace with name of language certificate. Enter level if known.					
Spanish	A1	A1	A1	A1	A1
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
 Common European Framework of Reference for Languages

## ADDITIONAL INFORMATION

## Scientific Publications

**Scientific Journal Articles**

Waluszewski, A., **Cinti, A.**, & Perna, A. (2021). Antibiotics in pig meat production: Restrictions as the odd case and overuse as normality? Experiences from Sweden and Italy. *Humanities and Social Sciences Communications*, 8(1), 1-12.

Kulaga, B., **Cinti, A.**, & Mazzocchi, F. J. (2020). The Dark Side of Tourism's Implications on the 2016 Italian Earthquake: Results from a Structural Equation Modeling Study. *Journal of Strategic Innovation and Sustainability*, 15(7), 21-37.

**Conference and workshop proceedings**

**Cinti, A.**, Sabatini, A., Perna, A., & Gregori, G. L. (2021). Exploring CRM adoption from a vendor perspective: initial findings from empirical study. Conference: XVIII Convegno Annuale della Società Italiana Marketing 2021 "Trasformazione digitale dei mercati: il Marketing nella creazione di valore per le imprese e la società" At: Ancona, Italy Volume: ISBN: 978-88-943918-6-2

**Cinti, A.**, Perna, A., & Waluszewski, A. (2020). Resistance to change and Antimicrobial resistance. Antibiotics as a value adding resource in animal-based food industry network: experiences from Italy (Marche Region) and Sweden. In The 36th IMP Conference.

Kulaga, B., **Cinti, A.**, & Mazzocchi, F. (2020). The Dark Side of Tourism's Implications: SEM Study of 2016 Italian Earthquake. In International Conference on Tourism Research (pp. 121-X). Academic Conferences International Limited.

**Cinti, A.**, Sabatini, A. & Gregori, G. L. (2020). Supply chains network during a global crisis: Covid-19 emerging challenges. *Grand challenges: companies and universities working for a better society*, 177.

Alostaz, J., Gregori, G. L., Sabatini, A., **Cinti, A.**, Perna, A., Alostaz, F., (2020). New business ventures coping with COVID-19: the case of the MENA region. *Grand challenges: companies and universities working for a better society*, 177.

I certify that the information contained in this CV are exact and true (ex art. 46, DPR 445, 28/12/2000). I authorize the use of personal data, including sensitive one, under and for the purpose of the Law Decree 196/2003 for the purposes specified in this application notice.

Ancona, 03 December 2021

Signature

