## CONSISTENCY WITH THE OBJECTIVES OF THE PNRR

With regard to the project entitled "Anti-money laundering, digitalisation and consumer protection in the liberal professions", the consistency of the subject under investigation with the objectives of the PNRR is evident from the key role that the digital transition plays in relation to financial transactions carried out by professional bodies, enabling the use of appropriate tools (software) for the accurate identification and categorisation of such transactions, thereby allowing the detection of any potential issues relating to anti-money laundering, with a view to striking a balance between development and the protection of the parties concerned. With this in mind, the project aims to analyse the impact of the digital transition on the organisation and use of data relating to financial transactions held by a professional association, with specific reference to the cost-benefit ratio that modern management of the digital transition may entail.

The strong alignment between the second project, entitled 'Sociality, sustainability and value creation', and the objectives of the PNRR is clearly evident given that corporate sustainability now constitutes a useful tool for enhancing business competitiveness. With this in mind, the project aims to understand how organisations can integrate social responsibility, sustainability and the creation of corporate value in order to promote a positive impact on society and the environment, whilst simultaneously generating value for stakeholders.