



SIDREA INTERNATIONAL WORKSHOP (SIW)

University of Perugia, Department of Economics

In association with the Journal of Applied Accounting Research



Management Control and Strategy. Theory and Empirical Evidence.

March 27, 2015

International Guest Speakers:

Teemu Malmi (Aalto University, Finland)

Julia Mundy (Greenwich University, UK)

Jody Tompson (Tampa University, USA)

Programme

9:00 Registration of Participants

13:15 Light lunch

10:00 Welcome address

Elena Stanghellini, Deputy for International Affairs, University of Perugia
Luciano Marchi, SIDREA President.

15:00 Discussion of the research proposals (Chair Teemu Malmi)

10:15 International Guest speakers
(Chair Lino Cinquini)

Teemu Malmi (Aalto University, Finland):
"Management control configurations and strategy".

Julia Mundy (Greenwich University, UK):
"Where has strategy gone? Time to reclaim and rethink".

Jody Tompson (Tampa University, USA):
"Using Logic Models to Design & Control Strategic Programs in Local Government".

Risso, Cinquini and **Giannetti** (Scuola Superiore S. Anna of Pisa, Italy):

"An exploration of the relationship between strategy and Cost Management: the role of Business Model".

Michelon, Pilonato and **Ricceri** (University of Padova, Italy):

"Environmental reporting quality and management control systems: an empirical investigation".

Elisei, Santini and **Scrucca** (University of Perugia, Italy): "MCS and strategy: overcoming the traditional taxonomies".

Collini, Coller and **Frigotto** (University of Trento, Italy): "Changing role by changing use: management control and strategy at the test of practice".

Cardoni and **Tompson** (University of Perugia, Italy and University of Tampa, USA): "Strategic analysis in SMEs: the case of Sicoma North America".

11.45 Coffee Break

12:15 Italian Guest speakers (Chair Julia Mundy)

Lino Cinquini (S. Anna University, Italy):
"Servitization in manufacturing environment and management accounting: research perspectives".

Graziano Coller and **Laura Frigotto** (University of Trento, Italy):
"the strategy and management control systems relationship as emerging dynamic process".

17:30 Closing of the workshop

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