



## SIDREA INTERNATIONAL WORKSHOP (SIW)

In association with the Journal of Applied Accounting Research



### CALL FOR PAPERS

**SIDREA**  
in association with  
**The Journal of Applied Accounting Research**

27 March 2015  
University of Perugia, Department of Economics

## **Management Control and Strategy. Theory and Empirical Evidence.**

SIDREA, in association with The Journal of Applied Accounting Research (JAAR), invites paper and research proposal submission to the SIDREA international workshop on the theme “Management control and strategy. Theory and Empirical Evidence” to be held at the University of Perugia, Department of Economics on 27 March 2015.

### **Publication of the special issue**

The Journal of Applied Accounting Research will devote a special issue for selected papers presented at this conference to be published in 2016. The papers for the special issue will be subjected to double-blind peer review in line with the journal's normal practice. The special issue guest editors are: Riccardo Silvi of University of Bologna, Italy and Fabio Santini of University of Perugia, Italy.

### **Theme**

The relationship between management control (MC) and strategy has been a growing interest in the last years. The accounting literature has proved that control tools are not neutral with respect to business strategy and there is evidence that a matching of them can result in a higher competitive advantage and performance.

The workshop aims to address some of the unresolved issue in the relation between MC and strategy. Among others, submitted papers could deal with the following issues:

- new/renewed taxonomies in business strategy analysis and planning;
- new/renewed management control systems and business strategy;
- contingent analysis in the relationship between control and strategy;
- management control tools as a package to best support the business strategy;



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- relationship between control and strategy in different contexts (multinational companies, non profit organizations, local government);
- use of ad hoc research tools to investigate the informal substance of the relation between management control and strategy
- any other topic relating to the relation of MC and strategy.

Perspectives from different fields are encouraged. The workshop aims to promote interaction and discussion among researchers and to develop research networks among scholars working in disciplines including management control, business strategy, business organization, management, sociology, business economics.

### **Submission of papers:**

Please submit a completed paper or a research proposal by September 30, 2015 (email [siwperugia@gmail.com](mailto:siwperugia@gmail.com)).

Authors whose submissions are accepted for presentation at the conference are encouraged to submit completed papers substantially based on their accepted conference papers or research proposals for the JAAR Special Issue.

Please prepare your manuscript according to JAAR author guidelines.